



CBSE/DIR(ACAD)/2019

Date: 20th August, 2019

Circular No.Acad-40/2019

All Heads of Schools affiliated to CBSE

**Cleanliness Drive for Swachh Bharat – Swachhata Pakhwada
(1st to 15th September, 2019)**

Recognizing the vital role of the schools in spreading the awareness about Swachhata Mission and its implementation across the country, the schools are advised to observe Swachhata Pakhwada from **1st to 15th September, 2019** by organizing the following participatory activities:

S. No.	Activity Name	Dates
1	Swachhata Shapath Day	1.9.2019 to 2.9.2019
2	Swachhata Awareness Day	3.9.2019
3	Community Outreach	4.9.2019 to 5.9.2019
4	Green School Drive	6.9.2019
5	Swachhata Participation Day	7.9.2019
6	Hand Wash Day	8.9.2019 to 9.9.2019
7	Personal Hygiene Day	10.9.2019
8	Swachhata Hi Seva (SHS) Day	11.9.2019
9	Swachhata School Exhibition Day	12.9.2019
10	Swachhata Action Day	13.9.2019
11	Letter Writing Day	14.9.2019 to 15.9.2019
12	Prize Distribution Day	15.9.2019

The complete suggestive action plan for the activities is enclosed.

School Heads are requested to ensure maximum participation of all the stakeholders in the Swachhata Pakhwada during 1st to 15th September 2019 and accordingly prepare an action plan for making the event successful and effective. The activities conducted by the schools during the Swachhata Pakhwada will enable the schools to take this mission of cleanliness to the community thereby creating mass awareness.

A report of the activities conducted by every school shall be submitted at <https://tinyurl.com/yxonhzu9> **on or before 18th September, 2019**. Also upload the photographs, video films etc. together with highlights of each day of Pakhwada on **Google drive** every day during the Pakhwada.

**(Dr. Joseph Emmanuel)
Director (Academics)**

Encl: As stated above.



Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/ Deputy Secretaries/ Assistant Secretaries/ Analysts (Academic, Training and Vocational Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PPS to Chairperson, CBSE
18. SPS to Secretary, CBSE
19. SPS to Director (EDUSAT, Research and Development), CBSE
20. SPS to Director (Information Technology), CBSE
21. SPS to Director (Academics), CBSE
22. SPS to Controller of Examinations, CBSE
23. SPS to Director (SE & T), CBSE
24. SPS to Director (Professional Exams), CBSE

Director (Academics)